

## Media Release

### **The BarthHaas Group joins global movement for climate action by committing to set a near-term emissions reduction target with the Science Based Targets initiative.**

**Thursday 12 February 2026.** The BarthHaas Group has reaffirmed their commitment to a sustainable future of high-quality beer and beyond. The world's leading supplier of hops, innovative hop products and hop-related services has joined a global community of more than 11,000 companies that are taking meaningful action on climate change. They have committed to set a near-term science-based targets aligned with the 1.5°C pathway, the most ambitious level defined by the Science Based Targets initiative (SBTi) to keep global warming below catastrophic levels.

"This reflects our long-standing commitment to sustainable innovation and our responsibility to reduce emissions in line with the latest climate science," said Laxmi Pandit, Sustainability Manager at John I. Haas. As part of its commitment, BarthHaas will follow the SBTi rule that Scope 1 and 2 targets must cover at least 95% of corporate emissions under operational control. Also, since value-chain emissions often dominate agricultural and processing industries, BarthHaas will also establish a Scope 3 target in line with SBTi requirements.

BarthHaas' Global Sustainability Group is creating greenhouse gas (GHG) inventories and calculating their minimum decarbonization requirements. "We see global group-wide collaboration as an opportunity to advance our sustainability efforts through shared knowledge and complementary resources" said Christian Kammerer, Global Sustainability Coordinator for the BarthHaas group. The next step will be preparing a draft emission reduction roadmap with a 5–10 year target timeframe from the base year that will be submitted to the SBTi for approval later this year.

Different measures will take precedence across the BarthHaas group's different sites. Some sites are focused on using production waste as biological fuel for heat generation and on expanding photovoltaic systems to generate green electricity. Other sites are considering merging production facilities to leverage synergies and recover process gases. "Horticultural productivity both impacts and is impacted by the changing climate. This makes mitigation and adaptation key to the continued supply of high-quality hops. Our SBTi commitment will enable us to define decarbonization strategies that are appropriate for our sector. We see great potential for emissions reduction, particularly in the use of renewable energy sources." said George Webster, Sustainability Manager at Hop Products Australia. Intensified cooperation with suppliers is also on the agenda to align with SBTi targets. Customers and

stakeholders will be able to track progress through annual climate reporting via CDP, meeting SBTi's requirements for transparent annual disclosure.

The SBTi is a collaboration between the Carbon Disclosure Project (CDP), the United Nations Global Compact (UNGC), the World Resources Institute (WRI), and the World Wide Fund for Nature (WWF) that enables companies worldwide to play their part in combating the climate crisis. They have developed standards, tools and guidance that allow companies to set emission reduction targets in line with climate science.

“By aligning with the SBTi, the BarthHaas group intends to set an ambitious emission reduction target, and we encourage others in our industry to make a similar commitment. Together, we can help reduce global emissions and build a better future for our planet, our communities, and our customers” said Tamanda Whittle, Quality and Sustainability Liaison Coordinator for BarthHaas UK.

**Please direct media enquiries to:**

Thomas Raiser  
Managing Director  
BarthHaas GmbH & Co. KG  
Tel. +49 911 5489 115  
thomas.raiser@barthhaas.com

**Photos:**

You can download the press release and suitable photos here:  
<https://www.barthhaas.com/company/news>

**Captions:**

- Photo No. 1: BarthHaas supports climate resistant hop varieties that tolerate drought stress and improve resource efficiency
- Photo No. 2: John I. Haas' Longmire Ranch, located in Washington's Wenas Valley, is isolated from other local hop growing areas, offering minimized exposure to pests and viruses and reduced strain on the local water supply.
- Photo No. 3: Hop Products Australia's "Hop Central", the new highly efficient cold storage, pelleting and packaging facility

**Please note the photo credit: BarthHaas**

### **About BarthHaas®**

[BarthHaas®](#) is the world's leading suppliers of hop products and hop-related services. The family-owned company specializes in the creative and efficient use of hops and hop products. As visionaries, instigators and implementers of ideas, BarthHaas has been shaping the market surrounding a unique raw material for over 225 years.

### **About John I. Haas®**

[Haas®](#) is a global leader in innovative hop products and has been growing the future of brewing for more than 100 years. From the hop fields of the Yakima Valley to the lab and the brewhouse, we're dedicated to helping brewers push the boundaries of flavor, efficiency, and sustainability. Alongside our partners in the BarthHaas Group, we share a passion for beer and a commitment to supporting the global brewing community.

### **About HPA**

[Hop Products Australia](#) (HPA) is the country's largest hop grower, backed by a team of experts in plant breeding, farm operations, customer service and brewing support. As sole custodians of their Aussie hops, and regional representatives of the global BarthHaas group, HPA supply a huge range of consistently high-quality local, international, and innovative hop products so their brewing customers can make consistently high-quality beers.