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**- MEDIA RELEASE -**

**BarthHaas group publish their first global sustainability report**

The BarthHaas group has come together to publish their first global sustainability report. It highlights initiatives the sustainability teams at BarthHaas Europe, BarthHaas UK, John I. Haas and Hop Products Australia have accomplished in the past few years, and what they have planned for the future.

The sustainability managers said the BarthHaas group “has increased communication and collaboration among the teams to share ideas, knowledge and resources that will inspire new initiatives and push innovation on a global scale.” They plan to continue working together in the future and see collaboration as a strength in establishing aligned sustainability strategies, while also holding each other accountable for accomplishing the goals they have set.

Climate change is one of the greatest challenges faced by hop growers. The BarthHaas group is focusing its efforts on reducing its environmental footprint so that future generations can continue to farm successfully. “We have been working side by side with our farms to develop hop varieties that ensure a supply security for our brewing customers” said Dr Reinhold Kugel, Head of the BarthHaas Global Sustainability Team. “As a signatory to the UN Global Compact we pledge to operate responsibly in the global fight against climate change, inequality and poverty” said Kugel.

For the first time in the group’s history, they have produced a sustainability report for every continent on which they operate. The highlights of these individual reports have been combined in the global sustainability report, which includes a detailed inventory of all emissions.

[Download BarthHaas Global Sustainability Report \(PDF\)](#)

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**About BarthHaas**

BarthHaas is one of the world’s leading suppliers of hop products and hop-related services. Now led by the eighth generation, this family-owned company specialises in the creative and efficient use of hops and hop products. As visionaries, instigators and implementers of ideas, BarthHaas has been shaping the market surrounding this unique raw material for over 225 years.