

- MEDIA RELEASE -

Hop Products Australia premiere virtual harvest 2022.

Hop Products Australia (HPA) were hoping to welcome their brewing customers on farm to share in the hustle, bustle and heady aromas of hop harvest in 2022. Unfortunately, COVID has once again forced them to keep the farms closed to anyone non-essential to protect the health of their team and the security of their crop. Instead, brewers and beer lovers around the world are invited to join HPA for a second instalment of [virtual harvest](#).



This year, HPA will be taking you on a tour of their Victorian farms as well as exploring the topics of carbon neutral beer, the art and science of beer recipe design, and the fascination with fresh hop beers. There's sure to be something for everyone in this series of FREE sessions that will be premiered on their [Facebook](#) page before being made available on their [website](#):

Toward a carbon neutral future of beer | Thursday 10 March | 9am AEDT

Featuring Justin Merrell, Group Environment Director, Lion & Tomas Remenyi, Climate Research Fellow, University of Tasmania

From hop discovery to beer recipe design | Thursday 17 March | 9am AEDT

Featuring Ben Kraus, Owner, Bridge Road Brewers & James Dittko, Head Brewer, Bridge Road Brewers

Victorian farm tour | Thursday 24 March | 9am AEDT

Featuring Allan Monshing, Farm Manager, Hop Products Australia

The fascination with fresh hop beers | Thursday 31 March | 9am AEDT

Featuring Reid Stratton, Head Brewer, Bright Brewery & David Stokie, Brewer, Bright Brewery



Hop Products Australia
446 Elizabeth Street, North Hobart
Tasmania 7000 Australia
Tel: +61 3 6282 2000
Fax: +61 3 6245 0970
info@hops.com.au
www.hops.com.au

HPA are excited to offer brewers and beer lovers another opportunity to get to know their business, the team behind their Aussie hops, and some of their Aussie brewing customers. Click [here](#) to view the full program.

Please direct media enquiries to:

Grace Irwin

grace.irwin@hops.com.au

+61 408 460 146

About HPA

HPA is the largest hop grower in Australia, backed by a team of experts in plant breeding, farm operations, customer service and brewing support. Their farms have been growing hops for more than 150 years, but they're focused on creating new aromas and flavours that will make even more tasty beers. As regional representatives of the global BarthHaas group, HPA are able to share their Aussie hops with brewers around the world, and bring a huge range of international hops and innovative hop products to Aussie brewers.